



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

COURSE REGULATIONS

SCHOOL OF BUSINESS

BACHELOR OF COMMERCE / BACHELOR OF ARTS
BCom/BA

COURSE CODE: 3070

THESE COURSE REGULATIONS ARE EFFECTIVE FROM 1.1.2016

SCHOOL OF BUSINESS

1. These Course Regulations apply to all students who are enrolled in this Award on the Fremantle and Sydney Campuses.
2. The Dean is the responsible Executive of these Course Regulations.
3. The contact officer for this document is the Senior Administrative Officer, School of Business, Fremantle campus.

MODIFICATION HISTORY

These Course Regulations are effective from 1 January 2016.

Version	Date Amended	Modification Details	Name
1	November, 2008	Amendments to course regulations	Dean
2	October, 2009	Amendments to course regulations	Dean
3	June, 2010	Amendments to course regulations	Dean
4	July, 2011	Amendments to course regulations	Dean
5	June, 2012	Amendments to course regulations	Dean
6	May, 2013	Amendments to course regulations	Dean
7	December, 2013	Regulations transferred to new template	Dean
8	November, 2014	'Industrial Relations' changed to 'Employment Relations'. References to Commerce 'Honours' changed to 'not offered'	Associate Dean, Fremantle
9	December, 2014	Corrections applied post UCAC as per memo	Associate Dean, Fremantle
10	February, 2015	Corrections applied post UCAC as per memo	Associate Dean, Fremantle
11	July 2015	Changes to Majors in Economics HRM, Management, Marketing and PR	Associate Dean, Fremantle
12	July 2015	Updates to wording of 'Arts' Majors	Assistant Dean, SoA, Fremantle

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1 INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Course Regulations apply to all students enrolled in this Award at The University of Notre Dame Australia.

These Regulations should be read in conjunction with the University's General Regulations, the School of Business Regulations and the School of Arts and Sciences Regulations.

1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations, the School of Business Regulations and the School of Arts and Sciences Regulations.

1.3 Amendments made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of this Award, the amendments will automatically apply in accordance with General Regulation Section 1.7.

1.4 Applicability to Campuses of the University

The Bachelor of Commerce / Bachelor of Arts Award is available on the Fremantle and Sydney Campuses only.

1.5 The Australian Qualifications Framework (AQF)

The Bachelor of Commerce is a level 7 AQF qualification.

The Bachelor of Arts Award is a level 7 AQF qualification.

2 ENTRY CRITERIA

2.1 General Criteria

The standard entry requirements for admission are detailed in the University's General Regulations, the School of Business Regulations and the School of Arts and Sciences Regulations.

2.2 Additional Entry Requirements / Pre-Requisites

There are no additional entry requirements or pre-requisites for this Award.

2.3 External Accreditation Requirements

External accreditation requirements are applicable to this Award.

The Bachelor of Commerce (Major: Accounting) is fully accredited by the Institute of Chartered Accountants in Australia, CPA Australia and the Institute of Public Accountants.

The Bachelor of Commerce (Major: Human Resource Management) is accredited with the Australian Human Resource Institute.

3 AWARD REQUIREMENTS

3.1 Structure

Refer to Award structure in Appendix A. Bachelor of Commerce / Bachelor of Arts.

3.1.1 Compulsory Units

Credit Points from units as detailed in Appendices.

3.1.2 Elective Units

There are Elective unit(s) within this Award.
Credit points from units as detailed in Appendices.

3.1.3 Majors and Double Majors

There are both Majors and Double Majors available in this Award.

Bachelor of Commerce Majors and Double Majors

Majors

Accounting.....	Appendix A.1
Advertising (Sydney only).....	Appendix A.2
Economics.....	Appendix A.3
Finance	Appendix A.4
Human Resource Management.....	Appendix A.5
Management	Appendix A.6
Marketing	Appendix A.7
Public Relations	Appendix A.8
Sport and Recreation Management (Fremantle only)	Appendix A.9

Double Major General Structure	Appendix A.10
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Double Majors

Accounting / Economics	Appendix A.11
Accounting / Finance	Appendix A.12
Accounting / Human Resource Management	Appendix A.13
Accounting / Management.....	Appendix A.14
Accounting / Marketing.....	Appendix A.15
Economics / Finance	Appendix A.16
Economics / Human Resource Management	Appendix A.17
Economics / Management.....	Appendix A.18
Economics / Marketing	Appendix A.19
Finance / Human Resource Management	Appendix A.20
Finance / Management	Appendix A.21
Finance / Marketing	Appendix A.22
Human Resource Management / Marketing.....	Appendix A.23
Management / Marketing	Appendix A.24
Marketing / Public Relations	Appendix A.25

Bachelor of Arts Majors

All students of this degree must complete one of the eight unit first Majors available in the Bachelor of Arts and in accordance with General Regulations. Units which are required or which are eligible for each of these Majors are published by the Schools of Arts and Sciences and are available on the University's website. Not all majors are available on each campus. Contact the school on your campus for more information.

3.1.4 Minors

- (a) A Minor in the Bachelor of Commerce is available in accordance with the General Regulations.
 - (i) A Minor comprises 150 credit points from the units listed for a Major.

- (ii) Where fewer than 150 credit points are shown as Major Compulsory units all these Major Compulsory units must be taken towards the Minor.
- (iii) No more than 50 credit points of the Minor can be taken at the 100 level and 25 credit points of the Minor must be at the 300 level.
- (iv) A Minor may require either an overload of units or extended time beyond three years of full time study.
- (v) A Minor requires the Dean of the School of Business or delegate's approval.

Minors

Accounting
 Advertising
 Economics
 Finance
 Human Resource Management
 Management
 Marketing
 Public Relations
 Sport and Recreation Management

- (b) A Minor is not available in the Bachelor of Arts component of the double degree.

3.1.5 Specialisations

There are no Specialisations permitted in this Award.

3.1.6 Special Interest Units

Special Interest units are available in the Bachelor of Arts component of this Award. Students may be credited with up to 50 credit points towards their Major from approved Special Interest units. See details in the Bachelor of Arts Award Regulations.

3.2 Special Award Requirements

There are no special award requirements in the Bachelor of Commerce / Bachelor of Arts.

3.3 Practicum or Internship requirements

Students are to complete BS390 Business Internship. Students who Major in Sport and Recreation Management are required to complete the HPE2503 Sport and Recreation Industry Practicum II.

3.4 Approved unit substitutions

Unit substitutions, where permitted, must be approved by the Dean.

3.5 Alternative Pathways

Alternative Pathways are not applicable for this Award.

3.6 Volume of Learning

3.6.1 Standard Duration

- (a) The standard duration for the Bachelor of Commerce / Bachelor of Arts Award will vary between 4.0 and 5.0 years of equivalent full time study dependent upon the selection of units and/or major(s) undertaken.
- (b) A student is able to enrol in this Award on a part-time basis.

3.6.2 Accelerated Duration

- (a) An accelerated mode is not available for the Bachelor of Commerce / Bachelor of Arts Award when a Double Major is undertaken.

3.6.3 Maximum Duration

The maximum period of time within which a student is permitted to complete the Bachelor of Commerce / Bachelor of Arts Award is detailed in the University's General Regulations.

3.7 Graduation

Where a student has satisfied all the requirements of the Bachelor of Commerce / Bachelor of Arts Award as detailed in these Course Regulations and the General Regulations, the University may grant the student graduation status.

3.8 Exit Awards

An Exit Award pathway is not available for this Award.

3.9 Honours

The Bachelor of Commerce component of the Double Degree Award **is not** offered with Honours.

The Bachelor of Arts component of the Double Degree Award **is** offered with Honours.

Details about Honours in the Bachelor of Arts are provided in the Bachelor of Arts (Honours) Award Regulations (course code 3493).

END OF REGULATIONS



4 APPENDICES

APPENDIX A: Bachelor of Commerce / Bachelor of Arts.

Compulsory units

A minimum of 800 credit points comprising:

- (i) 75 credit points worth of Core Curriculum units as specified in the General Regulations of the University:
- (ii) 200 credit points from the Business Foundation Program:
 - BS100 Economics
 - BS103 Quantitative Methods for Business
 - BS105 Business Communication
 - BS106 Business Information Technology
 - BS110 Accounting (Fremantle only) OR
 - BS111 Accounting for Business (Sydney only)
 - BS160 Principles of Management
 - BS122 Principles of Marketing
 - BS240 Business Law
- (iii) Depending on the Bachelor of Commerce Major choice, credit points as specified in Appendices.
- (iv) 200 credit points comprised of eight required units for Bachelor of Arts Majors as per 3.1.3.
- (v) 100 credit points from four other approved Arts elective units.
- (vi) 25 credit points from the BS390 Business Internship.



APPENDIX A.1: ACCOUNTING

		#	
		Credit	Totals
		Points	
3 Core Curriculum Units			
<u>Fremantle</u>			
PH100	Introduction to Philosophy		
ET100	Ethics		
TH101	Introduction to Theology		
<u>Sydney</u>			
PT101	Logos 1	25	
PT102	Logos II	25	
PT103	Logos III	25	75
8 Business Foundation Units^{1,2}			
BS100	Economics	+ *	25
BS103	Quantitative Methods for Business	+ *	25
BS105	Business Communication		25
BS106	Business Information Technology	+	25
BS110	Accounting (Fremantle only) OR		
	BS111 Accounting for Business (Sydney only)	+ *	25
BS122	Principles of Marketing		25
BS160	Principles of Management		25
BS240	Business Law	+	25
			200
9 Accounting Units Fremantle¹			
BS210	Financial Accounting	+	25
BS211	Managerial Accounting	+	25
BS220	Managerial Finance	+	25
BS245	Taxation	+	25
BS310	Managerial Accounting and Control	+	25
BS311	Accounting for Corporate Entities	+	25
BS312	Accounting Theory	+	25
BS313	Auditing	+	25
BS340	Company Law	+	25
Plus 1 Accounting Elective Units¹		+	
(25 Credit Points selected from)			
BS120	Principles of Finance		25
BS201	Microeconomic Theory and Policy		25
BS202	Macroeconomic Theory and Policy		25
BS207	History of Austrian Economics		25
BS235	The Economics of Financial Crises		25
BS327	Financial Analysis and Valuation		25
			250
10 Accounting Units Sydney¹			
BS215	Financial Accounting A	+	25
BS216	Financial Accounting B	+	25
BS211	Managerial Accounting	+	25
BS220	Managerial Finance	+	25
BS245	Taxation	+	25
BS310	Managerial Accounting and Control	+	25
BS311	Accounting for Corporate Entities	+	25
BS312	Accounting Theory	+	25
BS313	Auditing	+	25
BS340	Company Law	+	25

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Plus 1 Accounting Elective Units¹			
(25 Credit Points to be selected from)			
BS221	Financial Markets and Instruments	25	
BS201	Microeconomic Theory and Policy	25	
BS202	Macroeconomic Theory and Policy	25	
BS207	History of Austrian Economics	25	
BS235	The Economics of Financial Crises	25	
BS327	Financial Analysis and Valuation	25	250
¹	<i>+ indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation</i>		
²	<i>* indicates this Foundation Unit is part of the Major.</i>		
1 Internship			
BS390	Business Internship	25	25
Total Credit Points			550



APPENDIX A.2: ADVERTISING

	# Credit Points	Totals
3 Core Curriculum Units		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units¹		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS111 Accounting for Business	25	
BS122 Principles of Marketing *	25	
BS160 Principles of Management	25	
BS240 Business Law	25	200
<i>¹* indicates this Foundation Unit is part of the Major</i>		
7 Advertising Units		
BS205 Integrated Marketing Communications	25	
BS252 Consumer Behaviour	25	
BS344 Media Planning	25	
CO201 Production: Creative Advertising	25	
CO106 Media and Society	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
CO343 Advertising Design: Professional Brief	25	175
1 Internship		
BS390 Business Internship	25	25
1 General Elective		
(To be chosen by student – units can be from any School)	25	25
Total Credit Points		500



APPENDIX A.3: ECONOMICS

	#		
	Credit		
	Points		Totals
3 Core Curriculum Units			
<u>Fremantle</u>		<u>Sydney</u>	
PH100 Introduction to Philosophy		PT101 Logos 1	25
ET100 Ethics		PT102 Logos II	25
TH101 Introduction to Theology		PT103 Logos III	25
			75
8 Business Foundation Units¹			
BS100 Economics		*	25
BS103 Quantitative Methods for Business		*	25
BS105 Business Communication			25
BS106 Business Information Technology			25
BS110 Accounting (Fremantle only) OR			
BS111 Accounting for Business (Sydney only)			25
BS122 Principles of Marketing			25
BS160 Principles of Management			25
BS240 Business Law			25
			200
<i>¹* indicates this Foundation Unit is part of the Major</i>			
6 Economics Units			
BS201 Microeconomic Theory and Policy			25
BS202 Macroeconomic Theory and Policy			25
BS206 Intermediate Mathematics for Economics and Finance**			25
BS338 Advanced Economics			25
BS339 Econometrics			25
And any ONE of the following:			
BS213 Human Resource Economics OR			25
BS235 The Economics of Financial Crises OR			25
BS207 History of Austrian Economics OR			25
BS208 Topics in Economics			25
			150
<i>** Unit substitution may be approved in special circumstances by Course Coordinator</i>			
1 Internship			
BS390 Business Internship			25
			25
2 General Electives			
(To be chosen by student – units can be from any School.)			
		25 (each)	50
Total Credit Points			500



APPENDIX A.4: FINANCE

			#		
			Credit		
			Points		Totals
3 Core Curriculum Units					
<u>Fremantle</u>					
PH100	Introduction to Philosophy		25		
ET100	Ethics		25		
TH101	Introduction to Theology		25		75
<u>Sydney</u>					
PT101	Logos 1		25		
PT102	Logos II		25		
PT103	Logos III		25		
8 Business Foundation Units¹					
BS100	Economics	*	25		
BS103	Quantitative Methods for Business	*	25		
BS105	Business Communication		25		
BS106	Business Information Technology		25		
BS110	Accounting (Fremantle only) OR				
	BS111 Accounting for Business (Sydney only)		25		
BS122	Principles of Marketing		25		
BS160	Principles of Management		25		
BS240	Business Law		25		200
<i>¹* indicates this Foundation Unit is part of the Major</i>					
6 Finance Units					
BS120	Principles of Finance (Fremantle only) OR				
	BS221 Financial Markets and Instruments (Sydney only)		25		
BS220	Managerial Finance		25		
BS245	Taxation		25		
BS320	Corporate Finance		25		
BS326	International Finance		25		
BS327	Financial Analysis and Valuation		25		
2 Finance Elective Units					
(50 Credit Points to be selected from)					
BS201	Microeconomic Theory and Policy		25		
BS202	Macroeconomic Theory and Policy		25		
BS206	Intermediate Mathematics for Economics and Finance		25		
BS207	History of Austrian Economics		25		
BS208	Topics in Economics		25		
BS210	Financial Accounting for Business		25		
BS215	Financial Accounting A (Sydney only)		25		
BS216	Financial Accounting B (Sydney only)		25		
BS235	The Economics of Financial Crises		25		
BS338	Advanced Economics		25		
BS339	Econometrics		25		
BS340	Company Law		25		200
1 Internship					
BS390	Business Internship		25		25
Total Credit Points					500



APPENDIX A.5: HUMAN RESOURCE MANAGEMENT

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units¹				
BS100	Economics			25
BS103	Quantitative Methods for Business			25
BS105	Business Communication			25
BS106	Business Information Technology			25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)			25
BS122	Principles of Marketing			25
BS160	Principles of Management	*		25
BS240	Business Law			25
				200
<i>¹* indicates this Foundation Unit is part of the Major</i>				
8 Human Resource Management Units				
BS228	Psychology of Work (Sydney only) OR			
	PS214 Organisational Behaviour (Fremantle only)			25
BS234	Employment Law			25
BS266	Employment Relations			25
BS273	Principles of Human Resource Management			25
BS314	Human Resource Development			25
BS368	Change Management			25
BS370	Human Resource Policy			25
BS374	Strategic Workforce Issues			25
				200
1 Internship				
BS390	Business Internship			25
				25
Total Credit Points				500



APPENDIX A.6: MANAGEMENT

	# Credit Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy		
ET100 Ethics		
TH101 Introduction to Theology		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units¹		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting (Fremantle only) OR		
BS111 Accounting for Business (Sydney only)	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	
		200
<i>¹* indicates this Foundation Unit is part of the Major</i>		
7 Management Units		
BS220 Managerial Finance	25	
BS228 Psychology of Work (Sydney only) OR		
PS214 Organisational Behaviour (Fremantle only)	25	
BS273 Principles of Human Resource Management	25	
BS302 Leadership Theory and Practice	25	
BS360 Strategic Management	25	
BS368 Change Management	25	
BS369 Innovation and Entrepreneurship	25	175
1 Management Elective Unit (75 Credit Points selected from)		
BS218 Business to Business	25	
BS266 Employment Relations	25	
BS301 International Business (Sydney only)	25	
BS307 Business in Asia	25	
BS314 Human Resource Development	25	
BS340 Company Law	25	
BS370 Human Resource Policy	25	
BS374 Strategic Workforce Issues	25	25
1 Internship		
BS390 Business Internship	25	25
Total Credit Points		500



APPENDIX A.7: MARKETING

	#	
	Credit	
	Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy		
ET100 Ethics		
TH101 Introduction to Theology		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units¹		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting (Fremantle only) OR		
BS111 Accounting for Business (Sydney only)	25	
BS122 Principles of Marketing *	25	
BS160 Principles of Management	25	
BS240 Business Law	25	200
<i>¹* indicates this Foundation Unit is part of the Major</i>		
7 Marketing Units		
BS205 Integrated Marketing Communications	25	
BS251 Marketing Research (Fremantle only) OR		
BS203 Business Research Methods (Sydney only)	25	
BS252 Consumer Behaviour	25	
BS315 E-Marketing (Sydney only) OR BS399 Social Media (Fremantle only)	25	
BS323 Services Marketing	25	
BS350 Strategic Marketing	25	
BS354 International Marketing	25	175
1 Marketing Elective Unit		
(25 Credit Points to be selected from)		
BS200 Events Management	25	
BS368 Change Management	25	
BS369 Innovation and Entrepreneurship	25	25
1 Internship		
BS390 Business Internship	25	25
Total Credit Points		500



APPENDIX A.8: PUBLIC RELATIONS

	# Credit Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy		
ET100 Ethics		
TH101 Introduction to Theology		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units¹		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting (Fremantle only) OR BS111 Accounting for Business (Sydney only)	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	200
<i>¹* indicates this Foundation Unit is part of the Major</i>		
7 Public Relations Units		
BS200 Events Management	25	
BS209 Professional Writing	25	
BS251 Marketing Research (Fremantle only) OR BS203 Business Research Methods (Sydney only)	25	
BS258 Introduction to Public Relations	25	
BS318 e-Public Relations (Sydney only) OR BS399 Social Media (Fremantle only)	25	
BS335 Issues and Crisis Management	25	
BS337 Corporate Public Relations	25	175
1 Public Relations Elective Unit (25 Credit Points to be selected from)		
BS369 Innovation and Entrepreneurship (or in consultation with course coordinator)	25	25
1 Internship		
BS390 Business Internship	25	25
Total Credit Points		500



APPENDIX A.9: SPORT AND RECREATION MANAGEMENT

	# Credit Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	75
8 Business Foundation Units¹		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	200
<i>¹* indicates this Foundation Unit is part of the Major</i>		
12 Compulsory Sport and Recreation Management Units		
BS200 Events Management	25	
BS273 Principles of Human Resource Management	25	
BS360 Strategic Management	25	
BS368 Change Management	25	
BS369 Innovation and Entrepreneurship	25	
HPE100 Physical Activity and Health	25	
HPE162 Environment Approaches to Public Health and Health Promotion	25	
HPE210 Psychosocial Aspects of Sport and Physical Activity	25	
HPE262 Population Approaches to Health Promotion	25	
HPE361 Community Approaches to Health Promotion	25	
HPE370 The Australian Sport System	30	
PS100 Developmental Psychology	25	305
1 Internship		
HPE2503 Sport and Recreation Management Industry Practicum II <i>(Note: HPE2503 is a full year unit)</i>	25	25
Total Credit Points		605



APPENDIX A.10: GENERAL COURSE STRUCTURE (Double Major)

	# Credit Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy		
ET100 Ethics		
TH101 Introduction to Theology		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting (Fremantle only) OR BS111 Accounting for Business (Sydney only)	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	200
A Minimum of 6 Units from First Major (in addition to relevant Major Foundation units)		
See Appendices	25 (each)	150 min
1 Internship		
BS390 Business Internship	25	25
A Minimum of 6 Units from Second Major (In addition to relevant Major Foundation units)		
See Appendices	25 (each)	150 min
Total Credit Points		600 min

Other double Major combinations must be discussed, and approved, by the Dean of the School of Business.

NOTE: A number of discipline areas may require an overload of units to be studied and therefore an additional semester of studies may be necessary. These double Majors are as follows:

Accounting / Economics	700 points
Accounting / Finance	700 points
Accounting / Human Resource Management	725 points
Accounting / Management	700 points
Accounting / Marketing	700 points
Economics / Human Resource Management	625 points
Finance / Human Resource Management	625 points
Human Resource Management / Marketing	625 points



APPENDIX A.11: ACCOUNTING / ECONOMICS

This program requires an overload

		#	Credit	Totals
		Points	Points	
3 Core Curriculum Units				
<u>Fremantle</u>				
PH100	Introduction to Philosophy		25	
ET100	Ethics		25	
TH101	Introduction to Theology		25	75
<u>Sydney</u>				
PT101	Logos 1		25	
PT102	Logos II		25	
PT103	Logos III		25	
8 Business Foundation Units^{1,2}				
BS100	Economics	+ *	25	
BS103	Quantitative Methods for Business	+ *	25	
BS105	Business Communication		25	
BS106	Business Information Technology	+	25	
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)	+ *	25	
BS122	Principles of Marketing		25	
BS160	Principles of Management		25	
BS240	Business Law	+	25	200
9 Accounting Units Fremantle¹				
BS210	Financial Accounting	+	25	
BS211	Managerial Accounting	+	25	
BS220	Managerial Finance	+	25	
BS245	Taxation	+	25	
BS310	Managerial Accounting and Control	+	25	
BS311	Accounting for Corporate Entities	+	25	
BS312	Accounting Theory	+	25	
BS313	Auditing	+	25	
BS340	Company Law	+	25	
Plus 1 Accounting Elective Unit¹		+		
(25 Credit Points to be selected from)				
BS120	Principles of Finance		25	
BS235	Economics of Financial Crises		25	
BS207	History of Austrian Economics		25	
BS327	Financial Analysis and Evaluation		25	250
10 Accounting Units Sydney¹				
BS215	Financial Accounting A	+	25	
BS216	Financial Accounting B	+	25	
BS211	Managerial Accounting	+	25	
BS220	Managerial Finance	+	25	
BS245	Taxation	+	25	
BS310	Managerial Accounting and Control	+	25	
BS311	Accounting for Corporate Entities	+	25	
BS312	Accounting Theory	+	25	
BS313	Auditing	+	25	
BS340	Company Law	+	25	250

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6 Compulsory Economics Units³

BS201	Microeconomic Theory and Policy	25	
BS202	Macroeconomic Theory and Policy	25	
BS206	Intermediate Mathematics for Economics and Finance**	25	
BS339	Econometrics	25	
BS338	Advanced Economics	25	

And any ONE of the following:

BS213	Human Resource Economics OR	25	
BS235	The Economics of Financial Crises OR	25	
BS207	History of Austrian Economics OR	25	
BS208	Topics in Economics	25	150

¹ + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation

² * indicates this Foundation Unit is part of the Major.

³ ** indicates Unit substitution may be approved in special circumstances by Course Coordinator

1 Internship

BS390	Business Internship	25	25
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Total Credit Points **700**



APPENDIX A.12: ACCOUNTING / FINANCE

This program requires an overload

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units^{1,2}				
BS100	Economics		+ *	25
BS103	Quantitative Methods for Business		+ *	25
BS105	Business Communication			25
BS106	Business Information Technology		+	25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)		+ *	25
BS122	Principles of Marketing			25
BS160	Principles of Management			25
BS240	Business Law		+	25
				200
9 Accounting Units Fremantle¹				
BS210	Financial Accounting		+	25
BS211	Managerial Accounting		+	25
BS220	Managerial Finance		+	25
BS245	Taxation		+	25
BS310	Managerial Accounting and Control		+	25
BS311	Accounting for Corporate Entities		+	25
BS312	Accounting Theory		+	25
BS313	Auditing		+	25
BS340	Company Law		+	25
Plus 1 Accounting Elective Unit¹				
(25 Credit Points to be selected from)				
BS201	Microeconomic Theory and Policy			25
BS202	Macroeconomic Theory and Policy			25
BS206	Intermediate Mathematics for Economics and Finance			25
BS207	History of Austrian Economics			25
BS208	Topics in Economics			25
BS235	The Economics of Financial Crises			25
BS339	Econometrics			25
BS338	Advanced Economics			25
BS360	Strategic Management			25
				250
10 Accounting Units Sydney¹				
BS215	Financial Accounting A		+	25
BS216	Financial Accounting B		+	25
BS211	Managerial Accounting		+	25
BS220	Managerial Finance		+	25
BS245	Taxation		+	25
BS310	Managerial Accounting and Control		+	25
BS311	Accounting for Corporate Entities		+	25
BS312	Accounting Theory		+	25
BS313	Auditing		+	25
BS340	Company Law		+	25
				250

Finance Compulsory Units

BS120	Principles of Finance (Fremantle only) OR		
	BS221 Financial Markets and Instruments (Sydney only)	25	
BS320	Corporate Finance	25	
BS326	International Finance	25	
BS327	Financial Analysis and Valuation	25	100

Plus 2 Accounting/Finance Elective Units¹

+

(50 Credit Points to be selected from)**Including at least one from BS201, BS202, BS207 or BS235**

BS201	Microeconomic Theory and Policy	25	
BS202	Macroeconomic Theory and Policy	25	
BS206	Intermediate Mathematics for Economics and Finance	25	
BS207	History of Austrian Economics	25	
BS208	Topics in Economics	25	
BS235	The Economics of Financial Crises	25	
BS339	Econometrics	25	
BS338	Advanced Economics	25	
BS360	Strategic Management	25	50

¹ + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation² * indicates this Foundation Unit is part of the Major.**1 Internship**

BS390	Business Internship	25	25
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Total Credit Points			700
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APPENDIX A.13: ACCOUNTING / HUMAN RESOURCE MANAGEMENT

This program requires an overload

		#		
		Credit		Totals
		Points		
3 Core Curriculum Units				
<u>Fremantle</u>				
PH100	Introduction to Philosophy			
ET100	Ethics			
TH101	Introduction to Theology			
<u>Sydney</u>				
PT101	Logos 1	25		
PT102	Logos II	25		
PT103	Logos III	25		75
8 Business Foundation Units^{1,2}				
BS100	Economics	+ *	25	
BS103	Quantitative Methods for Business	+ *	25	
BS105	Business Communication		25	
BS106	Business Information Technology	+	25	
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)	+ *	25	
BS122	Principles of Marketing		25	
BS160	Principles of Management	*	25	
BS240	Business Law	+	25	200
9 Accounting Units Fremantle¹				
BS210	Financial Accounting	+	25	
BS211	Managerial Accounting	+	25	
BS220	Managerial Finance	+	25	
BS245	Taxation	+	25	
BS310	Managerial Accounting and Control	+	25	
BS311	Accounting for Corporate Entities	+	25	
BS312	Accounting Theory	+	25	
BS313	Auditing	+	25	
BS340	Company Law	+	25	
Plus 1 Accounting Elective Unit¹		+		
(25 Credit Points to be selected from)				
BS120	Principles of Finance		25	
BS221	Financial Markets and Instruments		25	
BS201	Microeconomic Theory and Policy		25	
BS202	Macroeconomic Theory and Policy		25	
BS207	History of Austrian Economics		25	
BS235	The Economics of Financial Crises		25	
BS327	Financial Analysis and Evaluation		25	250
10 Accounting Units Sydney¹				
BS215	Financial Accounting A	+	25	
BS216	Financial Accounting B	+	25	
BS211	Managerial Accounting	+	25	
BS220	Managerial Finance	+	25	
BS245	Taxation	+	25	
BS310	Managerial Accounting and Control	+	25	
BS311	Accounting for Corporate Entities	+	25	
BS312	Accounting Theory	+	25	
BS313	Auditing	+	25	
BS340	Company Law	+	25	250

¹ + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation

² * indicates this Foundation Unit is part of the Major.

7 Human Resource Management Units

BS228	Psychology of Work (Sydney only) OR		
PS214	Organisational Behaviour (Fremantle only)	25	
BS234	Employment Law	25	
BS266	Employment Relations	25	
BS273	Principles of Human Resource Management	25	
And any THREE of the following:			
BS314	Human Resource Development	25	
BS368	Change Management	25	
BS370	Human Resource Policy	25	
BS374	Strategic Workforce Issues	25	175

1 Internship

BS390	Business Internship	25	25
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Total Credit Points **725**



APPENDIX A.14: ACCOUNTING / MANAGEMENT

This program requires an overload

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units^{1,2}				
BS100	Economics		+ *	25
BS103	Quantitative Methods for Business		+ *	25
BS105	Business Communication			25
BS106	Business Information Technology		+	25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)		+ *	25
BS122	Principles of Marketing			25
BS160	Principles of Management		*	25
BS240	Business Law		+ *	25
				200
9 Accounting Units Fremantle¹				
BS210	Financial Accounting		+	25
BS211	Managerial Accounting		+	25
BS220	Managerial Finance		+	25
BS245	Taxation		+	25
BS310	Managerial Accounting and Control		+	25
BS311	Accounting for Corporate Entities		+	25
BS312	Accounting Theory		+	25
BS313	Auditing		+	25
BS340	Company Law		+	25
Plus 1 Accounting Elective Unit¹				
(25 Credit Points to be selected from)				
BS120	Principles of Finance			25
BS221	Financial Markets and Instruments			25
BS201	Microeconomic Theory and Policy			25
BS202	Macroeconomic Theory and Policy			25
BS207	History of Austrian Economics			25
BS235	The Economics of Financial Crises			25
BS327	Financial Analysis and Evaluation			25
				250
10 Accounting Units Sydney¹				
BS215	Financial Accounting A		+	25
BS216	Financial Accounting B		+	25
BS211	Managerial Accounting		+	25
BS220	Managerial Finance		+	25
BS245	Taxation		+	25
BS310	Managerial Accounting and Control		+	25
BS311	Accounting for Corporate Entities		+	25
BS312	Accounting Theory		+	25
BS313	Auditing		+	25
BS340	Company Law		+	25
				250

¹ + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation

² * indicates this Foundation Unit is part of the Major.

6 Management Units

BS228	Psychology of Work (Sydney only) OR		
PS214	Organisational Behaviour (Fremantle only)	25	
BS273	Principles of Human Resource Management	25	
BS302	Leadership Theory and Practice	25	
BS360	Strategic Management	25	
And any TWO of the following:			
BS220	Managerial Finance	25	
BS368	Change Management	25	
BS369	Innovation and Entrepreneurship	25	150

1 Internship

BS390	Business Internship	25	25
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Total Credit Points **700**



APPENDIX A.15: ACCOUNTING / MARKETING

This program requires an overload

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units^{1,2}				
BS100	Economics		+ *	25
BS103	Quantitative Methods for Business		+ *	25
BS105	Business Communication			25
BS106	Business Information Technology		+	25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)		+ *	25
BS122	Principles of Marketing		*	25
BS160	Principles of Management			25
BS240	Business Law		+	25
				200
9 Accounting Units Fremantle¹				
BS210	Financial Accounting		+	25
BS211	Managerial Accounting		+	25
BS220	Managerial Finance		+	25
BS245	Taxation		+	25
BS310	Managerial Accounting and Control		+	25
BS311	Accounting for Corporate Entities		+	25
BS312	Accounting Theory		+	25
BS313	Auditing		+	25
BS340	Company Law		+	25
Plus 1 Accounting Elective Unit¹				
(25 Credit Points to be selected from)				
BS120	Principles of Finance			25
BS221	Financial Markets and Instruments			25
BS201	Microeconomic Theory and Policy			25
BS202	Macroeconomic Theory and Policy			25
BS207	History of Austrian Economics			25
BS235	The Economics of Financial Crises			25
BS327	Financial Analysis and Evaluation			25
				250
10 Accounting Units Sydney¹				
BS215	Financial Accounting A		+	25
BS216	Financial Accounting B		+	25
BS211	Managerial Accounting		+	25
BS220	Managerial Finance		+	25
BS245	Taxation		+	25
BS310	Managerial Accounting and Control		+	25
BS311	Accounting for Corporate Entities		+	25
BS312	Accounting Theory		+	25
BS313	Auditing		+	25
BS340	Company Law		+	25
				250

¹ + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation

² * indicates this Foundation Unit is part of the Major.

6 Marketing Units		
BS205	Integrated Marketing Communications	25
BS251	Marketing Research (Fremantle only) OR BS203 Business Research Methods (Sydney only)	25
BS252	Consumer Behaviour	25
BS323	Services Marketing	25
BS350	Strategic Marketing	25
BS354	International Marketing OR BS315 e-Marketing (Sydney only) OR BS399 Social Media (Fremantle only)	25
		150
1 Internship		
BS390	Business Internship	25
		25
Total Credit Points		700



APPENDIX A.16: ECONOMICS / FINANCE

	#		#	
		Credit		Totals
		Points		
3 Core Curriculum Units				
<u>Fremantle</u>			<u>Sydney</u>	
PH100	Introduction to Philosophy		PT101	Logos 1
ET100	Ethics		PT102	Logos II
TH101	Introduction to Theology		PT103	Logos III
				75
8 Business Foundation Units¹				
BS100	Economics		*	25
BS103	Quantitative Methods for Business		*	25
BS105	Business Communication			25
BS106	Business Information Technology			25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)		*	25
BS122	Principles of Marketing			25
BS160	Principles of Management			25
BS240	Business Law			25
				200
¹ * indicates this Foundation Unit is part of the Major.				
6 Compulsory Economics Units				
BS201	Microeconomic Theory and Policy			25
BS202	Macroeconomic Theory and Policy			25
BS206	Intermediate Mathematics for Economics and Finance**			25
BS339	Econometrics			25
BS338	Advanced Economics			25
And any ONE of the following:				
BS213	Human Resource Economics OR			25
BS235	The Economics of Financial Crises OR			25
BS207	History of Austrian Economics OR			25
BS208	Topics in Economics			25
				150
** Unit substitution may be approved in special circumstances by Course Coordinator				
6 Finance Compulsory Units				
BS120	Principles of Finance (Fremantle only) OR			
	BS221 Financial Markets and Instruments (Sydney only)			25
BS220	Managerial Finance			25
BS245	Taxation			25
BS320	Corporate Finance			25
BS326	International Finance			25
BS327	Financial Analysis and Valuation			25
				150
1 Internship				
BS390	Business Internship			25
				25
Total Credit Points				600



APPENDIX A.17: ECONOMICS / HUMAN RESOURCE MANAGEMENT
This program requires an overload

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units¹				
BS100	Economics	*		25
BS103	Quantitative Methods for Business	*		25
BS105	Business Communication			25
BS106	Business Information Technology			25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)			25
BS122	Principles of Marketing			25
BS160	Principles of Management	*		25
BS240	Business Law			25
				200
¹ * indicates this Foundation Unit is part of the Major.				
6 Compulsory Economics Units				
BS201	Microeconomic Theory and Policy			25
BS202	Macroeconomic Theory and Policy			25
BS206	Intermediate Mathematics for Economics and Finance**			25
BS339	Econometrics			25
BS338	Advanced Economics			25
And any ONE of the following:				
BS213	Human Resource Economics OR			25
BS235	The Economics of Financial Crises OR			25
BS207	History of Austrian Economics OR			25
BS208	Topics in Economics			25
				150
** Unit substitution may be approved in special circumstances by Course Coordinator				
7 Human Resource Management Units				
BS228	Psychology of Work (Sydney only) OR			
PS214	Organisational Behaviour (Fremantle only)			25
BS234	Employment Law			25
BS266	Employment Relations			25
BS273	Principles of Human Resource Management			25
And any THREE of the following:				
BS314	Human Resource Development			25
BS368	Change Management			25
BS370	Human Resource Policy			25
BS374	Strategic Workforce Issues			25
				175
1 Internship				
BS390	Business Internship			25
				25
Total Credit Points				625



APPENDIX A.18: ECONOMICS / MANAGEMENT

	# Credit Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy		
ET100 Ethics		
TH101 Introduction to Theology		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units¹		
BS100 Economics	*	25
BS103 Quantitative Methods for Business	*	25
BS105 Business Communication		25
BS106 Business Information Technology		25
BS110 Accounting (Fremantle only) OR BS111 Accounting for Business (Sydney only)		25
BS122 Principles of Marketing		25
BS160 Principles of Management	*	25
BS240 Business Law	*	25
		200
¹ * indicates this Foundation Unit is part of the Major.		
6 Compulsory Economics Units		
BS201 Microeconomic Theory and Policy	25	
BS202 Macroeconomic Theory and Policy	25	
BS206 Intermediate Mathematics for Economics and Finance**		25
BS339 Econometrics	25	
BS338 Advanced Economics	25	
And any ONE of the following:		
BS213 Human Resource Economics OR	25	
BS235 The Economics of Financial Crises OR	25	
BS207 History of Austrian Economics OR	25	
BS208 Topics in Economics	25	150
** Unit substitution may be approved in special circumstances by Course Coordinator		
6 Management Compulsory Units		
BS228 Psychology of Work (Sydney only) OR		
PS214 Organisational Behaviour (Fremantle only)	25	
BS273 Principles of Human Resource Management	25	
BS302 Leadership Theory and Practice	25	
BS360 Strategic Management	25	
And any TWO of the following:		
BS220 Managerial Finance	25	
BS368 Change Management	25	
BS369 Innovation and Entrepreneurship	25	150
1 Internship		
BS390 Business Internship	25	25
Total Credit Points		600



APPENDIX A.19: ECONOMICS / MARKETING

		#	
		Credit	Totals
		Points	
3 Core Curriculum Units			
<u>Fremantle</u>			
PH100	Introduction to Philosophy		
ET100	Ethics		
TH101	Introduction to Theology		
<u>Sydney</u>			
PT101	Logos 1	25	
PT102	Logos II	25	
PT103	Logos III	25	75
8 Business Foundation Units¹			
BS100	Economics	*	25
BS103	Quantitative Methods for Business	*	25
BS105	Business Communication		25
BS106	Business Information Technology		25
BS110	Accounting (Fremantle only) OR		
	BS111 Accounting for Business (Sydney only)		25
BS122	Principles of Marketing	*	25
BS160	Principles of Management		25
BS240	Business Law		25
			200
¹ * indicates this Foundation Unit is part of the Major.			
6 Compulsory Economics Units			
BS201	Microeconomic Theory and Policy		25
BS202	Macroeconomic Theory and Policy		25
BS206	Intermediate Mathematics for Economics and Finance**		25
BS339	Econometrics		25
BS338	Advanced Economics		25
And any ONE of the following:			
BS213	Human Resource Economics OR		25
BS235	The Economics of Financial Crises OR		25
BS207	History of Austrian Economics OR		25
BS208	Topics in Economics		25
			150
** Unit substitution may be approved in special circumstances by Course Coordinator			
6 Marketing Units			
BS205	Integrated Marketing Communications		25
BS251	Marketing Research (Fremantle only) OR		
	BS203 Business Research Methods (Sydney only)		25
BS252	Consumer Behaviour		25
BS323	Services Marketing		25
BS350	Strategic Marketing		25
BS354	International Marketing		
	OR BS315 e-Marketing (Sydney only) OR		
	BS399 Social Media (Fremantle only)		25
			150
1 Internship			
BS390	Business Internship		25
			25
Total Credit Points			600



APPENDIX A.20: FINANCE / HUMAN RESOURCE MANAGEMENT

This program requires an overload

			#		
			Credit		
			Points		Totals
3 Core Curriculum Units					
<u>Fremantle</u>					
PH100	Introduction to Philosophy		25		
ET100	Ethics		25		
TH101	Introduction to Theology		25		75
<u>Sydney</u>					
PT101	Logos 1		25		
PT102	Logos II		25		
PT103	Logos III		25		
8 Business Foundation Units¹					
BS100	Economics	*	25		
BS103	Quantitative Methods for Business	*	25		
BS105	Business Communication		25		
BS106	Business Information Technology		25		
BS110	Accounting (Fremantle only) OR				
	BS111 Accounting for Business (Sydney only)		25		
BS122	Principles of Marketing		25		
BS160	Principles of Management	*	25		
BS240	Business Law		25		200
¹ * indicates this Foundation Unit is part of the Major.					
6 Finance Compulsory Units					
BS120	Principles of Finance (Fremantle only) OR				
	BS221 Financial Markets and Instruments (Sydney only)		25		
BS220	Managerial Finance		25		
BS245	Taxation		25		
BS320	Corporate Finance		25		
BS326	International Finance		25		
BS327	Financial Analysis and Valuation		25		150
7 Human Resources Management Units					
BS228	Psychology of Work (Sydney only) OR				
PS214	Organisational Behaviour (Fremantle only)		25		
BS234	Employment Law		25		
BS266	Employment Relations		25		
BS273	Principles of Human Resource Management		25		
And any THREE of the following:					
BS314	Human Resource Development		25		
BS368	Change Management		25		
BS370	Human Resource Policy		25		
BS374	Strategic Workforce Issues		25		175
1 Internship					
BS390	Business Internship		25		25
Total Credit Points					625



APPENDIX A.21: FINANCE / MANAGEMENT

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units¹				
BS100	Economics		*	25
BS103	Quantitative Methods for Business		*	25
BS105	Business Communication			25
BS106	Business Information Technology			25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)			25
BS122	Principles of Marketing			25
BS160	Principles of Management		*	25
BS240	Business Law			25
				200
¹ * indicates this Foundation Unit is part of the Major.				
6 Finance Compulsory Units				
BS120	Principles of Finance (Fremantle only) OR			
	BS221 Financial Markets and Instruments (Sydney only)			25
BS220	Managerial Finance			25
BS245	Taxation			25
BS320	Corporate Finance			25
BS326	International Finance			25
BS327	Financial Analysis and Valuation			25
				150
6 Management Units				
BS228	Psychology of Work (Sydney only) OR			
PS214	Organisational Behaviour (Fremantle only)			25
BS273	Principles of Human Resource Management			25
BS302	Leadership Theory and Practice			25
BS360	Strategic Management			25
And any TWO of the following:				
BS220	Managerial Finance			25
BS368	Change Management			25
BS369	Innovation and Entrepreneurship			25
				150
1 Internship				
BS390	Business Internship			25
				25
Total Credit Points				600



APPENDIX A.22: FINANCE / MARKETING

			#	
			Credit	
			Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units¹				
BS100	Economics		*	25
BS103	Quantitative Methods for Business		*	25
BS105	Business Communication			25
BS106	Business Information Technology			25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)			25
BS122	Principles of Marketing		*	25
BS160	Principles of Management			25
BS240	Business Law			25
				200
¹ * indicates this Foundation Unit is part of the Major.				
6 Finance Compulsory Units				
BS120	Principles of Finance (Fremantle only) OR			
	BS221 Financial Markets and Instruments (Sydney only)			25
BS220	Managerial Finance			25
BS245	Taxation			25
BS320	Corporate Finance			25
BS326	International Finance			25
BS327	Financial Analysis and Valuation			25
				150
6 Marketing Compulsory Units				
BS205	Integrated Marketing Communications			25
BS251	Marketing Research (Fremantle only) OR			
	BS203 Business Research Methods (Sydney only)			25
BS252	Consumer Behaviour			25
BS323	Services Marketing			25
BS350	Strategic Marketing			25
BS354	International Marketing OR BS315 e-Marketing (Sydney only)			
	OR BS399 Social Media (Fremantle only)			25
				150
1 Internship				
BS390	Business Internship			25
				25
Total Credit Points				600



APPENDIX A.23: HUMAN RESOURCE MANAGEMENT / MARKETING
This program requires an overload

			# Credit Points	Totals
3 Core Curriculum Units				
<u>Fremantle</u>		<u>Sydney</u>		
PH100	Introduction to Philosophy	PT101	Logos 1	25
ET100	Ethics	PT102	Logos II	25
TH101	Introduction to Theology	PT103	Logos III	25
				75
8 Business Foundation Units¹				
BS100	Economics			25
BS103	Quantitative Methods for Business	*		25
BS105	Business Communication			25
BS106	Business Information Technology			25
BS110	Accounting (Fremantle only) OR			
	BS111 Accounting for Business (Sydney only)			25
BS122	Principles of Marketing	*		25
BS160	Principles of Management	*		25
BS240	Business Law			25
				200
¹ * indicates this Foundation Unit is part of the Major.				
7 Human Resources Management Units				
BS228	Psychology of Work (Sydney only) OR			
PS214	Organisational Behaviour (Fremantle only)			25
BS234	Employment Law			25
BS266	Employment Relations			25
BS273	Principles of Human Resource Management			25
And any THREE of the following:				
BS314	Human Resource Development			25
BS368	Change Management			25
BS370	Human Resource Policy			25
BS374	Strategic Workforce Issues			25
				175
6 Marketing Compulsory Units				
BS205	Integrated Marketing Communications			25
BS251	Marketing Research (Fremantle only) OR			
	BS203 Business Research Methods (Sydney only)			25
BS252	Consumer Behaviour			25
BS323	Services Marketing			25
BS350	Strategic Marketing			25
BS354	International Marketing OR BS315 e-Marketing (Sydney only)			
	OR BS399 Social Media (Fremantle only)			25
				150
1 Internship				
BS390	Business Internship			25
				25
Total Credit Points				625



APPENDIX A.24: MANAGEMENT / MARKETING

		# Credit Points	Totals
3 Core Curriculum Units			
Fremantle			
PH100	Introduction to Philosophy		
ET100	Ethics		
TH101	Introduction to Theology		
Sydney			
PT101	Logos 1	25	
PT102	Logos II	25	
PT103	Logos III	25	75
8 Business Foundation Units¹			
BS100	Economics	25	
BS103	Quantitative Methods for Business	25	
BS105	Business Communication	25	
BS106	Business Information Technology	25	
BS110	Accounting (Fremantle only) OR		
	BS111 Accounting for Business (Sydney only)	25	
BS122	Principles of Marketing	25	
BS160	Principles of Management	25	
BS240	Business Law	25	200
¹ * indicates this Foundation Unit is part of the Major.			
6 Management Units			
BS228	Psychology of Work (Sydney only) OR		
PS214	Organisational Behaviour (Fremantle only)	25	
BS273	Principles of Human Resource Management	25	
BS302	Leadership Theory and Practice	25	
BS360	Strategic Management	25	
And any TWO of the following:			
BS220	Managerial Finance	25	
BS368	Change Management	25	
BS369	Innovation and Entrepreneurship	25	150
6 Marketing Units			
BS205	Integrated Marketing Communications	25	
BS251	Marketing Research (Fremantle only) OR		
	BS203 Business Research Methods (Sydney only)	25	
BS252	Consumer Behaviour	25	
BS323	Services Marketing	25	
BS350	Strategic Marketing	25	
BS354	International Marketing OR BS315 e-Marketing (Sydney only)		
	OR BS399 Social Media (Fremantle only)	25	150
1 Internship			
BS390	Business Internship	25	25
Total Credit Points			600



APPENDIX A.25: MARKETING / PUBLIC RELATIONS

	#	
	Credit	
	Points	Totals
3 Core Curriculum Units		
<u>Fremantle</u>		
PH100 Introduction to Philosophy		
ET100 Ethics		
TH101 Introduction to Theology		
<u>Sydney</u>		
PT101 Logos 1	25	
PT102 Logos II	25	
PT103 Logos III	25	75
8 Business Foundation Units¹		
BS100 Economics	25	
BS103 Quantitative Methods for Business	*	25
BS105 Business Communication	*	25
BS106 Business Information Technology	25	
BS110 Accounting (Fremantle only) OR BS111 Accounting for Business (Sydney only)	25	
BS122 Principles of Marketing	*	25
BS160 Principles of Management	25	
BS240 Business Law	25	200
¹ * indicates this Foundation Unit is part of the Major.		
6 Marketing Units		
BS205 Integrated Marketing Communications	25	
BS251 Marketing Research (Fremantle only) OR BS203 Business Research Methods (Sydney only)	25	
BS252 Consumer Behaviour	25	
BS323 Services Marketing	25	
BS350 Strategic Marketing	25	
BS354 International Marketing OR BS315 e-Marketing (Sydney only) OR BS399 Social Media (Fremantle only)	25	150
5 Public Relations Units		
BS200 Events Management	25	
BS209 Professional Writing	25	
BS258 Introduction to Public Relations	25	
BS335 Issues and Crisis Management	25	
BS337 Corporate Public Relations	25	125
1 Marketing or Public Relations Elective Unit (25 Credit Points to be selected from)		
BS315 E-Marketing (Sydney only)	25	
BS318 E-Public Relations (Sydney only)	25	
BS399 Social Media (Fremantle only)	25	
BS354 International Marketing	25	
BS369 Innovation and Entrepreneurship (or as recommended by course coordinator)	25	25
1 Internship		
BS390 Business Internship	25	25
Total Credit Points		600