



THE UNIVERSITY OF  
**NOTRE DAME**  
A U S T R A L I A

# **COURSE REGULATIONS**

## **SCHOOL OF LAW**

**BACHELOR OF LAWS/BACHELOR OF MARKETING AND  
PUBLIC RELATIONS**  
LLB/BMktg&PR

**BACHELOR OF LAWS (HONOURS)/BACHELOR OF  
MARKETING AND PUBLIC RELATIONS**  
LLB(Hons)/BMktg&PR

**COURSE CODES: 3403, 3395**

## SCHOOL OF LAW

1. These Course Regulations apply to all students who are enrolled in these Awards on the Fremantle and Sydney Campuses.
2. The Dean is the responsible Executive of these Course Regulations.
3. The contact officer for this document is the Associate Dean, School of Law, Sydney Campus.

## MODIFICATION HISTORY

1. These Course Regulations are effective from 1 January 2017.

Version	Date Amended	Modification Details	Name
1	January 2007	Amendments to course regulations	Dean
2	July 2007	Amendments to course regulations	Dean
3	December 2009	Amendments to course regulations	Dean
4	September 2010	Amendments to course regulations	Dean
5	September 2011	Amendments to course regulations	Dean
6	October 2012	Amendments to course regulations	Dean
7	December 2013	Regulations transferred to new template	Dean
8	November 2014	Removal of the Marketing and Public Relations Honours Component from the regulations	Dean
9	November 2015	Change to name of some units in Marketing and PR component. New unit Social Media (Fremantle only) to replace E-Marketing. Updates to Appendices A, B and C to reflect changes to units.	Associate Dean, School of Business, Fremantle Campus
10	July 2016	Amendments to course regulations to implement transitional arrangements for Curriculum Review	Dean

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# 1 INTRODUCTION AND INTERPRETATION

## 1.1 Introduction

These Course Regulations apply to all students enrolled in the Bachelor of Laws/Bachelor of Marketing and Public Relations Award and the Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations Award at The University of Notre Dame Australia.

These Regulations should be read in conjunction with the University's General Regulations and the School of Law and the School of Business Regulations.

## 1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations and the School of Law and the School of Business Regulations.

## 1.3 Amendments made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of these Awards, the amendments will automatically apply in accordance with General Regulation Section 1.7.

## 1.4 Applicability to Campuses of the University

These Awards are available on the Fremantle and Sydney Campuses.

## 1.5 The Australian Qualifications Framework (AQF)

The Bachelor of Laws Award is a Level 7 AQF qualification.

The Bachelor of Marketing and Public Relations Award is a Level 7 AQF qualification.

The Bachelor of Laws (Honours) Award is a Level 8 AQF qualification.

## 2 ENTRY CRITERIA

### 2.1 General Criteria

The standard entry requirements for admission into these Awards are detailed in the University's General Regulations and the School of Law and School of Business Regulations.

### 2.2 Additional Entry Requirements / Pre-Requisites

There are no additional entry requirements or pre-requisites for these Awards.

### 2.3 External Accreditation Requirements

External accreditation requirements are applicable to the Bachelor of Laws component of these Awards.

The accreditation requirements are according to the *Uniform Admission Rules* administered by the Legal Practitioners Admissions Board in New South Wales and the Legal Practice Board in Western Australia.

### 3 AWARD REQUIREMENTS

#### 3.1 Structure

- (i) For the Bachelor of Laws/Bachelor of Marketing and Public Relations Award Structure, refer to Appendix A.
- (ii) For the Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations Award Structure, refer to Appendix B.
- (iii) For the Marketing and Public Relations component of these Awards, refer to Appendix C.

Unless a student receives the prior approval of the Dean (or delegate) to alter the order of study, students are required to enrol in and pass all of the units in each academic year of study as detailed in the relevant course structure before they will be permitted to enrol in units outlined in the subsequent academic year of study.

#### 3.1.1 Compulsory Units

- (i) Compulsory units for these Awards are listed in the course structure in Appendices A - C.
- (ii) As at the commencement of the 2017 academic year, students who have completed:
  - LW341 Constitutional Law A but not LW342 Constitutional Law B must complete LW342 Constitutional Law B;
  - LW331 Administrative Law A but not LW332 Administrative Law B must complete LW332 Administrative Law B;
  - LW323 Evidence A but not LW324 Evidence B must complete LW324 Evidence B; and
  - LW463 Civil Procedure A but not LW464 Civil Procedure B must complete LW464 Civil Procedure B.
- (iii) For the Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations Award, students must enrol in LW441 Advanced Research Project in their final year of academic study.
- (iv) Students are required to complete no less than 450 credit points of compulsory Marketing and Public Relations units comprising:
  - *175 credit points from the Business Foundation Program:*
    - BS100 Economics
    - BS103 Quantitative Methods for Business
    - BS106 Business Information Technology
    - BS110 Accounting (Fremantle) OR BS111 Accounting for Business (Sydney)
    - BS122 Principles of Marketing
    - BS160 Principles of Management
    - BS390 Business Internship
  - *275 credit points from the following Business Marketing and Public Relations units:*
    - BS200 Events Management
    - BS205 Integrated Marketing Communications
    - BS209 Professional Writing
    - BS251 Marketing Research (Fremantle) OR BS203 Business Research Methods (Sydney)
    - BS252 Consumer Behaviour
    - BS258 Introduction to Public Relations
    - BS335 Issues and Crisis Management
    - BS337 Corporate Public Relations
    - BS350 Strategic Marketing
    - BS354 International Marketing

### **3.1.2 Elective Units**

There are Elective unit(s) within the Bachelor of Laws component of these Awards.

- (i) Students enrolled in the Bachelor of Laws/Bachelor of Marketing and Public Relations Award are required to complete Law elective units in addition to the compulsory Law units. The number of law elective units within the Bachelor of Laws/Bachelor of Marketing and Public Relations Award are listed in the course structure in Appendix A. Elective units may be selected from an approved list of unit offerings published by the School of Law on an annual basis.
- (ii) Students enrolled in the Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations Award are required to complete Law elective units in addition to the compulsory Law units. The number of elective units within the Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations Award are listed in the course structure in Appendix B. Elective units may be selected from an approved list of unit offerings published by the School of Law on an annual basis.
- (iii) Students must complete at least one (1) international law elective chosen from LW420 Public International Law, LAWS4030 Private International Law or LAWS4020 Comparative Law.
- (iv) Not all electives are available in each semester. The School of Law will advise students from time to time as to the availability of law electives being offered in any particular semester.

There are no elective units permitted within the Bachelor of Marketing and Public Relations component of these Awards.

### **3.1.3 Majors and Double Majors**

There are no Majors or Double Majors available in these Awards.

### **3.1.4 Minors**

There are no Minors available in these Awards.

### **3.1.5 Specialisations**

There are no Specialisations permitted in these Awards.

### **3.1.6 Special Interest Units**

There are no Special Interest Units in these Awards.

## **3.2 Special Award Requirements**

There are no special award requirements in these Awards.

## **3.3 Practicum or Internship requirements**

Students are required to complete BS390 Business Internship within the Bachelor of Marketing and Public Relations component of these Awards.

## **3.4 Approved unit substitutions**

Law unit substitutions, where permitted, must be approved by the Dean of Law.

Marketing and Public Relations unit substitutions, where permitted, must be approved by the Dean of Business.

## **3.5 Alternative Pathways**

An Alternative pathway is not available for these Awards.

### **3.6 Volume of Learning**

#### **3.6.1 Standard Duration**

(i) The Volume of Learning for the Bachelor of Laws/Bachelor of Marketing and Public Relations Award and the Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations Award is approximately 6.4 years of equivalent full time study.

(ii) A student is able to enrol in these Awards on a part-time basis.

#### **3.6.2 Accelerated Duration**

An accelerated mode is available for these Awards as outlined in the Appendices of these Regulations.

#### **3.6.3 Maximum Duration**

The maximum period of time within which a student is permitted to complete these Awards is detailed in the University's General Regulations.

### **3.7 Graduation**

Where a student has satisfied all the requirements of these Awards as detailed in these Course Regulations and the General Regulations, the University may grant the student graduation status.

### **3.8 Exit Awards**

An Exit Award pathway is not available for these Awards.

### **3.9 Honours**

The Bachelor of Marketing and Public Relations component of the Double Degree Award **is not** offered with Honours.

The Bachelor of Laws component of the Double Degree Award is offered with Honours. Specific admission requirements for the Honours degree are detailed in the School of Law Regulations and are to be read in conjunction with the Policy: The Award of a degree with Honours.

**END OF REGULATIONS**





**APPENDIX A: Accelerated Mode Course Structure for Bachelor of Laws/Bachelor of Marketing and Public Relations**

YEAR ONE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
LW100	Legal Research & Writing	30	LW102	Legal History	25	
LW1010	Legal Process & Statutory Interpretation	30	PH100 PT101	Introduction to Philosophy (Fremantle) OR Logos I (Sydney)	25	
LW251	Criminal Law A – Procedure	35	LW252	Criminal Law B – Defences	35	
	Business Foundation unit	25		Business Foundation unit	25	
	Business Foundation unit	25		Business Foundation unit	25	
	Business Foundation unit	25		Business Foundation unit	25	
<b>Credit Point Total for Y1 S1</b>		<b>170</b>	<b>Credit Point Total for Y1 S2</b>		<b>160</b>	
					<b>Total Credit Points Year One</b>	<b>330</b>

YEAR TWO						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
LW104 PT102	Ethics and the Law (Fremantle) OR Logos II (Sydney)	25		Introduction to Theology (Fremantle - Winter/Summer) OR Logos III (Sydney)	25	
LW221	Principles of Torts A	25	LW222	Principles of Torts B	25	
LW211	Principles of Contract Law A	35	LW212	Principles of Contract Law B	35	
LW230	Contemporary Legal Issues (Sydney)	25	LW230	Contemporary Legal Issues (Fremantle)	25	
BS251	Marketing Research (Fremantle)	25	BS203	Business Research Methods (Sydney)	25	
BS258	Intro to Public Relations	25				
BS252	Consumer Behaviour	25	BS209	Professional Writing	25	
			BS205	Integrated Marketing Communications	25	
<b>Credit Point Total for Y2 S1</b>		<b>160</b>	<b>Credit Point Total for Y2 S2</b>		<b>160</b>	
					<b>Total Credit Points Year Two</b>	<b>320</b>

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW241	Property Law A	30	LW242	Property Law B	30
LW231	Principles of Equity	25	LW232	The Law of Trusts	25
LW360	Advocacy	25	BS335	Issues and Crisis Management	25
BS337	Corporate Public Relations	25			

			BS3150 or BS318 or BS399	e-Marketing ( <b>Sydney</b> ) or e-Public Relations ( <b>Sydney</b> ) or Social Media ( <b>Fremantle</b> )	25
BS350	Strategic Marketing	25	BS354	International Marketing	25
BS390	Business Internship	25			
			BS200	Events Management	25
<b>Credit Point Total for Y3 S1</b>			<b>Credit Point Total for Y3 S2</b>		
155			155		
<b>Total Credit Points Year Three</b>					
310					

YEAR FOUR					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW341 OR NW	Constitutional Law A OR Constitutional Law	25	LW342 OR NW	Constitutional Law B OR Law Elective	25
LW331 OR NW	Administrative Law A OR Law Elective	25	LW332 OR NW	Administrative Law B OR Administrative Law	25
LW323 OR NW	Evidence A OR Law Elective	25	LW324 OR NW	Evidence B OR Evidence	25
LW321	Corporations & Partnerships	40	LWXXX	Law Elective	20
LWXXX	Law Elective	20	LWXXX	Law Elective	20
<b>Credit Point Total for Y4 S1</b>			<b>Credit Point Total for Y4 S2</b>		
135			115		
<b>Total Credit Points Year Four</b>					
250					

YEAR FIVE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW471	Commercial Practice & Ethics	25	LW350	Legal Philosophy	25
LW463 OR NW	Civil Procedure A OR Civil Procedure	25	LW464 OR NW	Civil Procedure B OR Law Elective	25
LW405	Remedies	30	LW462	Alternative Dispute Resolution	25
LW420/ NW/NW	Public International Law Comparative Law/ Private International Law (Elective)	25	LWXXX	Law Elective	20
LWXXX	Law Elective	20	LWXXX	Law Elective	20
<b>Credit Point Total for Y5 S1</b>			<b>Credit Point Total for Y5 S2</b>		
125			115		
<b>Total Credit Points Year Five</b>					
240					
<b>TOTAL COURSE CREDIT POINTS:</b>					
1450					



**APPENDIX B: Accelerated Mode Course Structure for Bachelor of Laws (Honours)/Bachelor of Marketing and Public Relations**

YEAR ONE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW100	Legal Research & Writing	30	LW102	Legal History	25
LW1010	Legal Process & Statutory Interpretation	30	PH100 OR PT101	Introduction to Philosophy (Fremantle) OR Logos I (Sydney)	25
LW251	Criminal Law A – Procedure	35	LW252	Criminal Law B – Defences	35
	Business Foundation unit	25		Business Foundation unit	25
	Business Foundation unit	25		Business Foundation unit	25
	Business Foundation unit	25		Business Foundation unit	25
<b>Credit Point Total for Y1 S1</b>		<b>170</b>	<b>Credit Point Total for Y1 S2</b>		<b>160</b>
			<b>Total Credit Points Year One</b>		
			<b>330</b>		

YEAR TWO					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW104 PT102	Ethics and the Law (Fremantle) OR Logos II (Sydney)	25	TH101 PT103	Introduction to Theology (Fremantle - Winter/Summer) OR Logos III (Sydney)	25
LW221	Principles of Torts A	25	LW222	Principles of Torts B	25
LW211	Principles of Contract Law A	35	LW212	Principles of Contract Law B	35
LW230	Contemporary Legal Issues (Sydney)	25	LW230	Contemporary Legal Issues (Fremantle)	25
BS251	Marketing Research (Fremantle)	25	BS203	Business Research Methods (Sydney)	25
BS258	Intro to Public Relations	25			
BS252	Consumer Behaviour	25	BS209	Professional Writing	25
			BS205	Integrated Marketing Communications	25
<b>Credit Point Total for Y2 S1</b>		<b>160</b>	<b>Credit Point Total for Y2 S2</b>		<b>160</b>
			<b>Total Credit Points Year Two</b>		
			<b>320</b>		

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW241	Property Law A	30	LW242	Property Law B	30
LW231	Principles of Equity	25	LW232	The Law of Trusts	25
LW360	Advocacy	25	BS335	Issues and Crisis Management	25
BS337	Corporate Public Relations	25			
			BS315 or	e-Marketing (Sydney) or	25

			BS318 or BS399	e-Public Relations (Sydney) or Social Media (Fremantle)	
BS350	Strategic Marketing	25	BS354	International Marketing	25
BS390	Business Internship	25			
			BS200	Events Management	25
<b>Credit Point Total for Y3 S1</b>			<b>Credit Point Total for Y3 S2</b>		
<b>155</b>			<b>155</b>		
<b>Total Credit Points Year Three</b>					<b>310</b>

YEAR FOUR					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW341 OR NW	Constitutional Law A OR Constitutional Law	25	LW342 OR NW	Constitutional Law B OR Law Elective	25
LW331 OR NW	Administrative Law A OR Law Elective	25	LW332 OR NW	Administrative Law B OR Administrative Law	25
LW323 OR NW	Evidence A OR Law Elective	25	LW324 OR NW	Evidence B OR Evidence	25
LW321	Corporations & Partnerships	40	LWXXX	Law Elective	20
LWXXX	Law Elective	20	LWXXX	Law Elective	20
<b>Credit Point Total for Y4 S1</b>			<b>Credit Point Total for Y4 S2</b>		
<b>135</b>			<b>115</b>		
<b>Total Credit Points Year Four</b>					<b>250</b>

YEAR FIVE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
LW471	Commercial Practice & Ethics	25	LW350	Legal Philosophy	25
LW462 OR NW	Civil Procedure A OR Civil Procedure	25	LW464 OR NW	Civil Procedure B OR Law Elective	25
LW405	Remedies	30	LW462	Alternative Dispute Resolution	25
LW420/ NW/NW	Public International Law/ Comparative Law/ Private International Law (Elective)	25	LWXXX	Law Elective	20
LW441	Advanced Research Project	20	LW441	Advanced Research Project	20
<b>Credit Point Total for Y5 S1</b>			<b>Credit Point Total for Y5 S2</b>		
<b>125</b>			<b>115</b>		
<b>Total Credit Points Year Five</b>					<b>240</b>
<b>TOTAL COURSE CREDIT POINTS:</b>					<b>1450</b>



**APPENDIX C: Academic Requirements for the Marketing and Public Relations Component of these Awards**

Units	Credit points	Totals
<b>6 Business Foundation Units</b>		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS106 Business Information Technology	25	
BS110 Accounting ( <b>Fremantle</b> ) OR BS111 Accounting for Business ( <b>Sydney</b> )	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	150
<b>11 Compulsory Marketing and Public Relations Units</b>		
BS200 Events Management	25	
BS205 Integrated Marketing Communication	25	
BS209 Professional Writing	25	
BS251 Marketing Research ( <b>Fremantle</b> ) OR BS203 Business Research Methods ( <b>Sydney</b> )	25	
BS252 Consumer Behaviour	25	
BS258 Introduction to Public Relations	25	
BS335 Issues and Crisis Management	25	
BS337 Corporate Public Relations	25	
BS350 Strategic Marketing	25	
BS315 e-Marketing (Sydney) OR BS318 E-Public Relations (Sydney) OR BS399 Social Media (Fremantle)	25	
BS354 International Marketing	25	275
<b>1 Internship</b>		
BS390 Business Internship	25	25
<b>TOTAL CREDIT POINTS FOR BACHELOR OF MARKETING AND PUBLIC RELATIONS COMPONENT OF THESE AWARDS</b>		<b>450</b>