



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

PROGRAM REGULATIONS

SCHOOL OF BUSINESS

**Bachelor of Commerce / Bachelor of Sport and
Recreation Management**
BComm/BSpRecMgmt

PROGRAM CODE: 3078

THESE PROGRAM REGULATIONS ARE EFFECTIVE FROM 1.1.2018

SCHOOL OF BUSINESS

1. These Program Regulations apply to all students who are enrolled in this Award on the Fremantle Campus.
2. The Dean is the responsible Executive of these Program Regulations.
3. The contact officer for this document is the Senior Administrative Officer, School of Business, Fremantle campus.

MODIFICATION HISTORY

1. These Program Regulations are effective from January 2018.

Version	Date Amended	Modification Details	Name
1	February 2015	Regulations transferred to new template. 'Industrial Relations' changed to 'Employment Relations'. References to Commerce 'Honours' changed to 'not offered'	Associate Dean, Fremantle
2	March 2015	Corrections as per UCAC memo 3/3/15	Associate Dean, Fremantle
3	October 2017	Changes to Major in Accounting (Fremantle) to align with Sydney campus	Associate Dean, Fremantle
4	October 2017	Changes to Major in Accounting (Fremantle) to align with Sydney campus. BSRM practicums split into semester units.	Associate Dean, Fremantle
5	January 2018	New course (was unit) codes assigned	PVCA
6	January 2018	Minor edits due to approved changes re. Accounting major	Associate Dean, SoB, Fremantle

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1 INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Program Regulations apply to all students enrolled in the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award at The University of Notre Dame Australia.

These Regulations should be read in conjunction with the University's General Regulations and the School of Business Regulations.

1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations and the School of Business Regulations.

1.3 Amendments made to Program Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of this Award, the amendments will automatically apply in accordance with General Regulation Section 1.7.

1.4 Applicability to Campuses of the University

The Bachelor of Commerce / Bachelor of Sport and Recreation Management Award is available on the Fremantle Campus only.

1.5 The Australian Qualifications Framework (AQF)

The Bachelor of Commerce Award is a level 7 AQF qualification.

The Bachelor of Sport and Recreation Management Award is a level 7 AQF qualification.

2 ENTRY CRITERIA

2.1 General Criteria

The standard entry requirements for admission are detailed in the University's General Regulations and the School of Business Regulations.

2.2 Additional Entry Requirements / Pre-Requisites

There are no additional entry requirements or pre-requisites for this Award.

2.3 External Accreditation Requirements

External accreditation requirements are applicable to this Award.

The Accounting Major is accredited under guidelines issued by CPA Australia and the Institute of Chartered Accountants in Australia, and is endorsed by the Institute of Public Accountants (IPA).

The Human Resource Management Major is accredited with the Australian Human Resources Institute.

AWARD REQUIREMENTS

3.1 Structure

Refer to Award structure in Appendix A. Bachelor of Commerce / Bachelor of Sport and Recreation Management

3.1.1 Compulsory Courses

A list of the compulsory courses can be found in Appendix A.

3.1.2 Elective Courses

There are no Electives within this Award.

3.1.3 Majors and Double Majors

(a) The following single and double majors are permitted within the Bachelor of Commerce.

Majors

Accounting	Appendix A.1
Economics	Appendix A.2
Finance	Appendix A.3
Marketing.....	Appendix A.4
Public Relations.....	Appendix A.5

Double Major General Structure Appendix A.6

Double Majors

Accounting / Economics.....	Appendix A.7
Accounting / Finance	Appendix A.8
Accounting / Marketing	Appendix A.9
Economics / Finance	Appendix A.10
Economics / Marketing	Appendix A.11
Finance / Marketing	Appendix A.12
Marketing / Public Relations.....	Appendix A.13

- (b) A Major in accounting may require an overload and/or an additional semester of study.
- (c) Majors or double Majors which include Management or Human Resources Management are not permitted within the Bachelor of Commerce component of the degree.
- (d) There are no Majors available within the Bachelor of Sport and Recreation Management component of this degree.

3.1.4 Minors

(a) A Minor in the Bachelor of Commerce is available in accordance with the General Regulations.

- (i) A Minor comprises 150 units of credit from the courses listed for a Major.
- (ii) Where fewer than 150 units of credit are shown as Major Compulsory courses all these Major Compulsory courses must be taken towards the Minor.
- (iii) No more than 50 units of credit of the Minor can be taken at the 100 level and 25 units of credit of the Minor must be at the 300 level.
- (iv) A Minor may require either an overload of courses or extended time beyond three years of full time study.
- (v) A Minor requires the Dean of the School of Business or delegate's approval.

Minors

Accounting
Economics
Finance
Marketing
Public Relations

- (b) A Minor is not available in the Bachelor of Sport and Recreation Management component of the double degree.

3.1.5 Specialisations

There are no Specialisations permitted in this Award.

3.1.6 Special Interest Courses

Special Interest courses are not available in this Award.

3.2 Special Award Requirements

There are no special award requirements in the Bachelor of Commerce / Bachelor of Sport and Recreation Management.

3.3 Practicum or Internship requirements

(a) The following practicum and internship courses are required as part of the Bachelor of Commerce / Bachelor of Sport and Recreation Management double degree:

(b) The Bachelor of Sport and Recreation Management double degree component requires completion of the six practicum courses as detailed below:

HLTH1508 Sport and Recreation Management Industry Practicum 1A AND
HLTH1509 Sport and Recreation Management Industry Practicum 1B

HLTH2511 Sport and Recreation Management Industry Practicum 2A AND
HLTH2512 Sport and Recreation Management Industry Practicum 2B

HLTH3514 Sport and Recreation Management Industry Practicum A AND
HLTH3515 Sport and Recreation Management Industry Practicum B

(c) Placements are managed and authorised by the Practicum Coordinator and require students to formally register and seek approval on the standard form for the placement with the coordinator prior to commencement.

(d) For the Bachelor of Sport and Recreation Management double degree component, a lower level Practicum course must be completed prior to enrolment in a higher level practicum course unless permission is granted by the Dean of the School of Business.

3.4 Approved course substitutions

Course substitutions, where permitted, must be approved by the Dean.

The Dean of the School in which a course is offered may provide a student with approved course substitution for any of the required courses as set out in Sections 3.1 and 3.2. Where the Dean exercises this power he/she will advise the Fremantle Campus Registrar and the student in writing of the exemption provided and the reason for same. This advice will be kept on the student's file. The Dean may not provide course substitutions for more than 25% of the total number of units of credit required for the awarding of the degree.

3.5 Alternative Pathways

Alternative Pathways are not applicable for this Award.

3.6 Volume of Learning

3.6.1 Standard Duration

- (a) The standard duration of the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award will vary between four (4.0) and five (5.25) years of equivalent full-time study depending upon the selection of major or double majors chosen.
- (b) A student is able to enrol in this Award on a part-time basis.

3.6.2 Accelerated Duration

An accelerated mode is not available for the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award.

3.6.3 Maximum Duration

The maximum period of time within which a student is permitted to complete the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award is detailed in the University's General Regulations.

3.7 Graduation

Where a student has satisfied all the requirements of the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award as detailed in these Program Regulations and the General Regulations, the University may grant the student graduation status.

3.8 Exit Awards

An Exit Award pathway is not available for this Award.

3.9 Honours

The Bachelor of Commerce component of the Award is not offered with Honours.

The Bachelor of Sport and Recreation Management component of the Award is not offered with Honours.

END OF REGULATIONS

APPENDIX A: Bachelor of Commerce / Bachelor of Sport and Recreation Management

Compulsory courses

A minimum of 805 units of credit comprising:

- (i) 75 units of credit worth of Core Curriculum courses as specified in the General Regulations of the University.
- (ii) 200 units of credit from eight Business Foundation program courses:
 - BUSN1000 Economics
 - BUSN1030 Quantitative Methods for Business
 - BUSN1050 Business Communication
 - BUSN1060 Business Information Technology
 - BUSN1110 Accounting for Business
 - BUSN1600 Principles of Management
 - BUSN1220 Principles of Marketing
 - BUSN2400 Business Law
- (iii) 265 units of credit from 12 Compulsory Sport and Recreation Management Degree courses
 - ABOR1000 Aboriginal People
 - BUSN2730 Principles of Human Resource Management
 - BUSN3600 Strategic Management
 - BUSN3680 Change Management
 - BUSN3690 Innovation and Entrepreneurship
 - HLTH1001 Physical Activity and Health
 - HLTH1620 Health Issues and Preventive Approaches
 - HLTH2100 Psychosocial Aspects of Sport and Physical Activity
 - HLTH2620 Population Approaches to Health Promotion
 - HLTH3610 Community Approaches to Health Promotion
 - HLTH3700 The Australian Sport System
 - BESC1000 Developmental Psychology
- (iv) 75 units of credit from 6 Internship/practicum courses
 - HLTH1508 Sport and Recreation Management Industry Practicum 1A AND
 - HLTH1509 Sport and Recreation Management Industry Practicum 1B

 - HLTH2511 Sport and Recreation Management Industry Practicum 2A AND
 - HLTH2512 Sport and Recreation Management Industry Practicum 2B

 - HLTH3514 Sport and Recreation Management Industry Practicum A AND
 - HLTH3515 Sport and Recreation Management Industry Practicum B
- (v) Depending on the Bachelor of Commerce Major choice, units of credit as specified in the Appendices.



APPENDIX A.1: ACCOUNTING

			#	
			Units of	Totals
			Credit	
3 Core Curriculum Courses				
CORE1010	Introduction to Philosophy		25	
CORE1020	Ethics		25	
CORE1030	Introduction to Theology		25	75
8 Business Foundation Courses^{1, 2}				
BUSN1000	Economics	+ *	25	
BUSN1030	Quantitative Methods for Business	+ *	25	
BUSN1050	Business Communication		25	
BUSN1060	Business Information Technology	+	25	
BUSN1110	Accounting for Business	+ *	25	
BUSN1220	Principles of Marketing		25	
BUSN1600	Principles of Management		25	
BUSN2400	Business Law	+	25	200
12 Compulsory Sport and Recreation Management Degree courses				265
10 Accounting Courses				
BUSN2150	Financial Accounting A	+	25	
BUSN2160	Financial Accounting B	+	25	
BUSN2110	Managerial Accounting	+	25	
BUSN2200	Managerial Finance			
BUSN2450	Taxation	+	25	
BUSN3100	Strategic Business Intelligence	+	25	
BUSN3110	Accounting for Corporate Entities	+	25	
BUSN3120	Advanced Accounting Concepts	+	25	
BUSN3130	Auditing	+	25	
BUSN3400	Company Law	+	25	
				250
6 Internship/practicum courses				75
Total Units of credit				865

¹ A "+" next to a course indicates that it is a required course under CAANZ and/or CPAA accreditation.

² A "*" next to a foundation Course indicates that it is part of the Major.



APPENDIX A.2: ECONOMICS

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Courses^{1, 2}		
BUSN1000 Economics*	25	
BUSN1030 Quantitative Methods for Business*	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
12 Compulsory Sport and Recreation Management Degree courses		265
6 Compulsory Economics Courses		
BUSN2010 Microeconomic Theory and Policy	25	
BUSN2020 Macroeconomic Theory and Policy	25	
BUSN2060 Intermediate Mathematics for Economics and Finance**	25	
BUSN3380 Advanced Economics	25	
BUSN3390 Econometrics	25	
Including a choice of ONE of the following:**		
BUSN2070 History of Austrian Economics OR	25	
BUSN2080 Topics in Economics OR	25	
BUSN2130 Human Resource Economics OR	25	
BUSN2350 The Economics of Financial Crises	25	150
<i>** Course substitution may be approved in special circumstances by Program Coordinator</i>		
6 Internship/practicum courses		75
Total Units of credit		765



APPENDIX A.3: FINANCE

	# Units of Credit	Totals
3 Core Curriculum Courses		
Fremantle		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics*	25	
BUSN1030 Quantitative Methods for Business*	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
<i>¹* indicates this Foundation Course is part of the Major</i>		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Finance Compulsory Courses		
BUSN1200 Principles of Finance		25
BUSN2200 Managerial Finance		25
BUSN2450 Taxation		25
BUSN3200 Corporate Finance		25
BUSN3260 International Finance		25
BUSN3270 Financial Analysis and Valuation		25
		150
6 Internship/practicum courses		75
Total Units of credit		765



APPENDIX A.4: MARKETING

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics	25	
BUSN1030 Quantitative Methods for Business	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing*	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
<i>¹* indicates this Foundation Course is part of the Major</i>		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Marketing Compulsory Courses		
BUSN2050 Integrated Marketing Communications	25	
BUSN2510 Marketing Research	25	
BUSN2520 Consumer Behaviour	25	
BUSN3990 Social Media	25	
BUSN3230 Services Marketing	25	
BUSN3500 Strategic Marketing	25	
BUSN3540 International Marketing	25	150
6 Internship/practicum courses		75
Total Units of credit		765



APPENDIX A.5: PUBLIC RELATIONS

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics	25	
BUSN1030 Quantitative Methods for Business	25	
BUSN1050 Business Communication*	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
<i>¹* indicates this Foundation Course is part of the Major</i>		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Public Relations Compulsory Courses		
BUSN2090 Professional Writing	25	
BUSN2510 Marketing Research	25	
BUSN2580 Introduction to Public Relations	25	
BUSN3990 Social Media	25	
BUSN3350 Issues and Crisis Management	25	
BUSN3370 Corporate Public Relations	25	175
6 Internship/practicum courses		75
Total Units of credit		765

APPENDIX A.6: GENERAL COURSE STRUCTURE (Double Major)

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Courses		
BUSN1000 Economics	25	
BUSN1030 Quantitative Methods for Business	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
12 Compulsory Sport and Recreation Management Degree courses		265
A Minimum of 6 Courses from First Major (in addition to relevant Major Foundation courses)		
See Appendices	25 (each)	150 min
A Minimum of 6 Courses from Second Major (In addition to relevant Major Foundation courses)		
See Appendices	25 (each)	150 min
 Note: as per the General Regulations, a maximum of 1 course may be credited towards each single major. In this case, the total required units of credit will reduce by 25.		
Total Units of credit (depending on double major combination)		915-1015 min

NOTE: Double Majors require an overload of courses to be studied and therefore additional semesters of study may be necessary.



APPENDIX A.7: ACCOUNTING / ECONOMICS

This program requires an overload

		# Units of Credit	Totals
3 Core Curriculum Courses			
CORE1010	Introduction to Philosophy	25	
CORE1020	Ethics	25	
CORE1030	Introduction to Theology	25	75
8 Business Foundation Units^{1,2}			
BUSN1000	Economics+ *	25	
BUSN1030	Quantitative Methods for Business+ *	25	
BUSN1050	Business Communication	25	
BUSN1060	Business Information Technology+	25	
BUSN1110	Accounting for Business+ *	25	
BUSN1220	Principles of Marketing	25	
BUSN1600	Principles of Management	25	
BUSN2400	Business Law+	25	200
12 Compulsory Sport and Recreation Management Degree courses			265
10 Accounting Courses			
BUSN2150	Financial Accounting A	+	25
BUSN2160	Financial Accounting B	+	25
BUSN2110	Managerial Accounting	+	25
BUSN2200	Managerial Finance		
BUSN2450	Taxation	+	25
BUSN3100	Strategic Business Intelligence	+	25
BUSN3110	Accounting for Corporate Entities	+	25
BUSN3120	Advanced Accounting Concepts	+	25
BUSN3130	Auditing	+	25
BUSN3400	Company Law	+	25
			250
6 Compulsory Economics Units²			
BUSN2010	Microeconomic Theory and Policy		25
BUSN2020	Macroeconomic Theory and Policy		25
BUSN2060	Intermediate Mathematics for Economics and Finance**		25
BUSN3390	Econometrics		25
BUSN3380	Advanced Economics		25
Including a choice of ONE of the following:			
BUSN2070	History of Austrian Economics OR		25
BUSN2080	Topics in Economics OR		25
BUSN2130	Human Resources Economics OR		25
BUSN2350	The Economics of Financial Crises		25
			150
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation			
² ** indicates Course substitution may be approved in special circumstances by Program Coordinator			
6 Internship/practicum courses			75
Total Units of credit			1015



APPENDIX A.8: ACCOUNTING / FINANCE

This program requires an overload

	#	
	Units of	Totals
	Credit	
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units^{1,2}		
BUSN1000 Economics+ *	25	
BUSN1030 Quantitative Methods for Business+ *	25	
BUSN1050 Business Communication		25
BUSN1060 Business Information Technology+	25	
BUSN1110 Accounting for Business+ *	25	
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law+	25	200
12 Compulsory Sport and Recreation Management Degree courses		265
10 Accounting Courses		
BUSN2150 Financial Accounting A	+	25
BUSN2160 Financial Accounting B	+	25
BUSN2110 Managerial Accounting	+	25
BUSN2200 Managerial Finance		
BUSN2450 Taxation	+	25
BUSN3100 Strategic Business Intelligence	+	25
BUSN3110 Accounting for Corporate Entities	+	25
BUSN3120 Advanced Accounting Concepts	+	25
BUSN3130 Auditing	+	25
BUSN3400 Company Law	+	25
		250
4 Finance Compulsory Courses		
BUSN120 Principles of Finance		25
BUSN320 Corporate Finance		25
BUSN3260 International Finance		25
BUSN3270 Financial Analysis and Valuation		25
		100
Plus 2 Finance Elective Units¹		
	+	
(50 Units of credit to be selected from)		
Including at least one from BUSN201, BUSN202, BUSN207 or BUSN235		
BUSN2010 Microeconomic Theory and Policy		25
BUSN2020 Macroeconomic Theory and Policy		25
BUSN2060 Intermediate Mathematics for Economics and Finance		25
BUSN2070 History of Austrian Economics		25
BUSN2080 Topics in Economics		25

1 A "*" next to a course indicates that it is a required course under CAANZ and/or CPAA accreditation.

2 A "*" next to a foundation Course indicates that it is part of the Major.

BUSN2350	The Economics of Financial Crises	25	
BUSN3390	Econometrics	25	
BUSN3380	Advanced Economics	25	
BUSN3600	Strategic Management	25	50
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation			
6 Internship/practicum courses			75
Total Units of credit			1015



APPENDIX A.9: ACCOUNTING / MARKETING

This program requires an overload

		# Units of Credit	Totals
3 Core Curriculum Courses			
CORE1010	Introduction to Philosophy	25	
CORE1020	Ethics	25	
CORE1030	Introduction to Theology	25	75
8 Business Foundation Units^{1,2}			
BUSN1000	Economics+ *	25	
BUSN1030	Quantitative Methods for Business+ *	25	
BUSN1050	Business Communication	25	
BUSN1060	Business Information Technology+	25	
BUSN1110	Accounting for Business+ *	25	
BUSN1220	Principles of Marketing	25	
BUSN1600	Principles of Management	25	
BUSN2400	Business Law+	25	200
12 Compulsory Sport and Recreation Management Degree courses			265
10 Accounting Courses			
BUSN2150	Financial Accounting A	+	25
BUSN2160	Financial Accounting B	+	25
BUSN2110	Managerial Accounting	+	25
BUSN2200	Managerial Finance		
BUSN2450	Taxation	+	25
BUSN3100	Strategic Business Intelligence	+	25
BUSN3110	Accounting for Corporate Entities	+	25
BUSN3120	Advanced Accounting Concepts	+	25
BUSN3130	Auditing	+	25
BUSN3400	Company Law	+	25
			250
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation			
6 Marketing Compulsory Courses			
BUSN2050	Integrated Marketing Communications		25
BUSN2510	Marketing Research		25
BUSN2520	Consumer Behaviour		25
BUSN3230	Services Marketing		25
BUSN3500	Strategic Marketing		25
BUSN3540	International Marketing or BUSN3990 e-Marketing		25
			150
3 Internship/practicum courses			75
Total Units of credit			1015

APPENDIX A.10: ECONOMICS / FINANCE

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics*	25	
BUSN1030 Quantitative Methods for Business*	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business		
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
¹ * indicates this Foundation Course is part of the Major.		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Compulsory Economics Courses		
BUSN2010 Microeconomic Theory and Policy	25	
BUSN2020 Macroeconomic Theory and Policy	25	
BUSN2060 Intermediate Mathematics for Economics and Finance**	25	
BUSN3390 Econometrics	25	
BUSN3380 Advanced Economics	25	
Including choice of ONE of the following:**		
BUSN2070 History of Austrian Economics OR	25	
BUSN2080 Topics in Economics OR	25	
BUSN2130 Human Resource Economics OR	25	
BUSN2350 The Economics of Financial Crises	25	150
** Course substitution may be approved in special circumstances by Program Coordinator		
6 Finance Compulsory Courses		
BUSN1200 Principles of Finance	25	
BUSN2200 Managerial Finance	25	
BUSN2450 Taxation	25	
BUSN3200 Corporate Finance	25	
BUSN3260 International Finance	25	
BUSN3270 Financial Analysis and Valuation	25	150
6 Internship/practicum courses		75
Total Units of credit		915



APPENDIX A.11: ECONOMICS / MARKETING

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics*	25	
BUSN1030 Quantitative Methods for Business*	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing*	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
¹ * indicates this Foundation Course is part of the Major.		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Compulsory Economics Courses		
BUSN2010 Microeconomic Theory and Policy	25	
BUSN2020 Macroeconomic Theory and Policy	25	
BUSN2060 Intermediate Mathematics for Economics and Finance**	25	
BUSN3390 Econometrics	25	
BUSN3380 Advanced Economics	25	
Including choice of ONE of the following: **		
BUSN2070 History of Austrian Economics OR	25	
BUSN2080 Topics in Economics OR	25	
BUSN2130 Human Resource Economics OR	25	
BUSN2350 The Economics of Financial Crises	25	150
** Course substitution may be approved in special circumstances by Program Coordinator		
6 Marketing Compulsory Courses		
BUSN2050 Integrated Marketing Communications	25	
BUSN2510 Marketing Research	25	
BUSN2520 Consumer Behaviour	25	
BUSN3230 Services Marketing	25	
BUSN3500 Strategic Marketing	25	
BUSN3540 International Marketing or BUSN3990 Social Media	25	150
6 Internship/practicum courses		75
Total Units of credit		915



APPENDIX A.12: FINANCE / MARKETING

	#	
	Units of	Totals
	Credit	
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics*	25	
BUSN1030 Quantitative Methods for Business*	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing*	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
¹ * indicates this Foundation Course is part of the Major.		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Finance Compulsory Courses		
BUSN1200 Principles of Finance	25	
BUSN2200 Managerial Finance	25	
BUSN2450 Taxation	25	
BUSN3200 Corporate Finance	25	
BUSN3260 International Finance	25	
BUSN3270 Financial Analysis and Valuation	25	150
6 Marketing Compulsory Courses		
BUSN2050 Integrated Marketing Communications	25	
BUSN2510 Marketing Research	25	
BUSN2520 Consumer Behaviour	25	
BUSN3230 Services Marketing	25	
BUSN3500 Strategic Marketing	25	
BUSN3540 International Marketing or BUSN3990 Social Media	25	150
6 Internship/practicum courses		75
Total Units of credit		915



APPENDIX A.13: MARKETING / PUBLIC RELATIONS

	# Units of Credit	Totals
3 Core Curriculum Courses		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	75
8 Business Foundation Units¹		
BUSN1000 Economics	25	
BUSN1030 Quantitative Methods for Business*	25	
BUSN1050 Business Communication*	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing*	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
¹ * indicates this Foundation Course is part of the Major.		
12 Compulsory Sport and Recreation Management Degree courses		265
6 Marketing Compulsory Courses		
BUSN2050 Integrated Marketing Communications	25	
BUSN2510 Marketing Research	25	
BUSN2520 Consumer Behaviour	25	
BUSN3230 Services Marketing	25	
BUSN3500 Strategic Marketing	25	
BUSN3540 International Marketing or BUSN315 e-Marketing	25	150
5 Public Relations Compulsory Courses		
BUSN2000 Events Management	25	
BUSN2090 Professional Writing	25	
BUSN2580 Introduction to Public Relations	25	
BUSN3350 Issues and Crisis Management	25	
BUSN3370 Corporate Public Relations	25	125
1 Public Relations Elective Course (25 Units of credit to be selected from)		
BUSN3690 Innovation and Entrepreneurship	25	
COMM3510 Advertising and Society	25	
BUSN3990 Social Media	25	25
6 Internship/practicum courses		75
Total Units of credit		915